

"Maybe tomorrow home appliances are designed by our consumers."

Sebastian
User Experience



Tomorrow is our home.

See how easy it is to explore new ideas at BSH Home Appliances Group: As a leading manufacturer of home appliances, we improve people's quality of life by thinking in solutions. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we explore innovative technologies from voice recognition to artificial intelligence. As we utilize these to create new user experiences, we think, prototype, build – and keep on learning. Join us now and give your career a home.

Intern (m/f/d) Global Product Management Consumer Products

BSH Hausgeräte GmbH | Munich | Full time |

Your responsibilities

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following Tasks

- / Support of an agile product team in defining and validating product concepts & marketing strategies for a completely new product segment
- / Conducting market, competition and user analyses to identify and evaluate consumer needs incl. drawing conclusions
- / Support in life cycle management for existing products
- / Cooperation and communication with relevant stakeholders and functions of the team

Your benefits

- / Pleasant work environment in a dynamic, motivated Team
- / International work Environment
- / Attractive employer benefits and pay
- / Company based in Munich with extensive recreational Options

Your profile

- / Study of economics/ business administration or comparable courses of study
- / High degree of self-responsibility, reliability, commitment and grasp; above-average analytical skills and structured way-of-working
- / Agile mindset & t-shaped: Open-mindedness towards questions that go beyond your own field of expertise
- / Strong communicative skills and ability to work in a team
- / Very good knowledge of MS Office; business fluent English

Further information

Please visit career.bsh-group.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[APPLY ONLINE NOW ▶](#)

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU

