

"Maybe tomorrow diversity will empower us to pioneer solutions."

**Robin**

Supply Chain Europe



## Tomorrow is our home.

Find out how easily you can achieve at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

## Global Digital Sales Manager

BSH Hausgeräte GmbH | Munich | Full time |

### Your responsibilities

You will be working in an exciting, international environment and contributing personally to the company's success. Challenging tasks and projects await you, such as

- / Develop eCommerce & CRM concepts for the Product Division Consumer Products (PCP) and drive country implementation
- / Set-up and manage digital go-to-market projects with a focus on new D2C channels
- / Identify and develop new business models such as subscription and pay-per-use for PCP
- / Roll-out tools and data analytics for B2B and D2C, monitor digital market trends
- / Conduct best practice sharing, training and on-site support of local teams

### Your benefits

- / Flexible working hours schemes and diverse career opportunities
- / Individual development programs and international perspectives
- / Company pension scheme and modern healthcare Services

### Your profile

- / Master's degree in Business Administration, Marketing & Sales or Informations System Management
- / Minimum 3 years of relevant work experience in digital sales or marketing, preferably for a leading online company or in Consulting
- / Experience in management of complex projects, experience in implementing a digital transformation agenda is a plus
- / Fluent English and German
- / Strong analytical and conceptual skills, strong communication and presentation, significant work experience in an international context

### Further information

Please visit [career.bsh-group.com](https://career.bsh-group.com). We would love to welcome you in our team!

Find a new home for your professional ambitions:

APPLY ONLINE NOW ►

Home appliances under the brands:



**BOSCH**

**SIEMENS**

**GAGGENAU**

