

"Maybe tomorrow my kitchen knows what I would love for dinner."

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Intern (m/f/d) Global Brand Marketing Bosch

BSH Hausgeräte GmbH | Munich | Full time |

Your responsibilities

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Contribute to the development and realization of international marketing measures along the Consumer Journey Experience
- / Support global Test-and-Learn initiatives in an online and offline setting
- / Contribute to the development and conduction of market research
- / Work with national and international service providers like advertising agencies, photographers and movie makers
- / Work independently on project responsibilities within the international brand marketing

Your benefits

- / pleasant work environment in a dynamic, motivated Team
- / international work Environment
- / attractive employer benefits and pay
- / company based in Munich with extensive recreational options

Your profile

- / Communication- or media studies as well as business economics with emphasis on marketing or graphic-/ media design
- / First practical marketing experience through internships or other projects at international operating companies
- / Digital native
- / Excellent language skills in English (word and writing)

Further information

Please visit career.bsh-group.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

APPLY ONLINE NOW ▶

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU

