

"Maybe tomorrow housework becomes a game."

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Intern (m/f/d) Global Digital Sales & CRM

BSH Hausgeräte GmbH | Munich | Full time |

Your responsibilities

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Conceptual contribution to Global Digital Sales & CRM strategy aligned with the Consumer Products division strategy
- / Active participation in development of new digital business models along the customer journey (e.g. subscription, product configurators, etc.)
- / Support roll-out of new sales channels collaborating with international teams and various departments
- / Identification of e-commerce trends and preparation of benchmark studies (in and outside the industry)
- / Perform sales and CRM analysis to drive digital B2B and D2C improvements and create presentations for the management

Your benefits

- / Attractive location
- / Attractive employer benefits and salary
- / International and modern work environment
- / Pleasant work environment in a dynamic, motivated team

Your profile

- / Master or advanced Bachelor studies in business, ideally with focus on sales, marketing, e-commerce or IT
- / First practical experiences in digital environment, strategic department or e-commerce / marketing background
- / Independent, reliable and structured way of working, ability to quickly grasp new tasks and profound analytical skills
- / Business fluent in English, advanced MS Office skills, especially PowerPoint and Excel
- / True team player, strong communication skills, keen on working in an international team and available for 3-6 months

Further information

Please visit career.bsh-group.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

APPLY ONLINE NOW ►

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU

