

" Maybe tomorrow my kitchen knows what I would love for dinner."

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Intern (f/m/d) Global Brand Communication Bosch Home Appliances

BSH Hausgeräte GmbH | Full time |
Munich

Your responsibilities

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Collaboration in development, conception and realisation of international advertising-, product campaigns (digital) and content production
- / Support in development and realisation of digital service and customer retention media (CRM, myBosch, Home Connect)
- / Collaboration with international and national service providers such as advertising agencies, stand builders, photographers and film productions
- / Own (part-) project responsibility for content production & distribution

Your benefits

- / Pleasant work environment in a dynamic and motivated team
- / Work in an international and modern surrounding
- / Attractive employer benefits and salary
- / Attractive location in Munich

Your profile

- / In the main study period with specialization on communications, media studies, business or graphic-media design
- / First practical marketing experience through internships or project work
- / Great enthusiasm and affinity for digital/social media
- / Very good English speaking and writing skills

Further information

Please visit career.bsh-group.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

APPLY ONLINE NOW ►

Home appliances under the brands:

