

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Media Design for Sustainability (m/f/d)

BSH Hausgeräte GmbH | Part time | from april 2024
Giengen

YOUR RESPONSIBILITIES

Do you already have theoretical expertise and would now like to supplement this with practical experience in a dynamic company? Then support us with your talent and expertise in the following tasks

- / Improving consumer/marketing communication about the freshness of food, taking sustainability aspects into account
- / Evaluate how the approaches are perceived by consumers
- / Merging the market side with the technical side, as a link between the departments
- / Creating content strategies and developing content creation across internal and external platforms, including social media
- / Be creative and initiate innovative concepts or events and user tests aimed at communicating food freshness and verifying them

YOUR BENEFITS

- / International & modern working environment
- / Attractive employer benefits and remuneration
- / Flexible organisation of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50 % of working hours)

YOUR PROFILE

- / Successful studies in Media Design, User experience, Digital Product Design or similar
- / Experience with content and web designing tools
- / Interest in user experience and consumer centricity regarding the topic of food lifestyle integration
- / Strategic and analytical thinking
- / Strong written and verbal communication skills in English

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability,

or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

