

»Maybe tomorrow housework becomes a game.«

**Christina**

Supply Chain Qualification



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## Working Student in Market Management (m/f/d)

BSH Hausgeräte GmbH | Part time | as of September 2024  
Munich

### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Support the operationalization of the overall Bosch Food strategy for specified countries worldwide
- / Support the tasks of the Market Management department, analyse the marketing mix KPIs
- / Prepare and analyse sales and performance reports for the Food department
- / Assist the Market Managers to build up the global product assortment and pricing

### YOUR BENEFITS

- / International & modern working environment
- / Attractive employer benefits and compensation
- / Flexible organization of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50% of working time)

### YOUR PROFILE

- / Studies at marketing, economics or business engineering
- / Good demand of Microsoft Office tools
- / Previous experience in marketing, sales or brand communication desirable
- / Analytical thinking, team work
- / Fluent in German and English

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

