

»Maybe tomorrow housework becomes a game.«

**Christina**

Supply Chain Qualification



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## Working Student Social Media (m/f/d)

BSH Hausgeräte GmbH | Part time | as soon as possible  
Munich

### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Full ownership of the Bosch Home Global Instagram account (including content planning, scheduling posts, ad management, and performance reporting)
- / Active community management on the Global Instagram account
- / Direct contact with other internal departments, e.g., Product Divisions, Corporate Communication, and Customer Service
- / Daily support for Global Bosch Communication team members on ongoing projects (including administrative work on Wiki, BrandHub, etc.)
- / Support for ongoing strategic projects (e.g., YouTube content strategy implementation, defining guidelines, etc.)

### YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IGMetall)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)

### YOUR PROFILE

- / Ongoing study program (e.g., economics, communication, marketing, or a related field)
- / A natural interest and passion for social media are welcomed (particularly for managing profiles), along with a willingness to learn
- / Good knowledge of Instagram and YouTube platforms, Sprinklr, Facebook Business Manager, and Facebook Ads Manager
- / Fluency in English; other languages are a plus
- / Positive attitude and strong communication skills

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability,

or age, we wholeheartedly welcome every single application.

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Home appliances under the brands:

