

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student (m/f/d) Global Brand Communication Siemens Coffee

BSH Hausgeräte GmbH | Part time | from October 2024
Munich

YOUR RESPONSIBILITIES

Do you already have theoretical specialist knowledge and would now like to supplement this with practical experience in a dynamic company? Then support us with your talent and know-how in the following tasks

- / Support the preparation of global marketing strategy presentations on e.g. marketing concepts and consumer experience journey
- / Develop global marketing content for all consumer touchpoints and lead sub-projects independently, contributing to marketing strategy execution
- / Collaborate with market subsidiaries and global service providers such as advertising agencies
- / Conduct selected market and competitor analyses
- / Independently maintain the content database to ensure timely data availability

YOUR BENEFITS

- / International & modern working environment
- / Attractive employer benefits and remuneration
- / Flexible organization of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50% of working time)

YOUR PROFILE

- / Master student in business administration with a focus on marketing, international business, or communication sciences
- / First practical marketing experience in industry or agency
- / Very good MS Office skills (particularly PowerPoint)
- / Fluent knowledge of English, minimum conversational German
- / Independent, structured way of working coupled with a strong sense of creativity; a very high level of commitment and excellent team skills

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

