

»Maybe tomorrow AI will be driving innovation.«

Cristina

Innovation Technology



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Regional Sales Lead (South) - Consumer Products (Small Appliances)

BSH Household Appliances Manufacturing Private Limited | Full time | Sales Leader Region for South - Consumer Products Bangalore

YOUR RESPONSIBILITIES

Responsible for designing channel strategy & channel promotions, setting direction for sales force, managing regional key accounts, maintaining a long term relationship with channel partners & key accounts and maximizing sales

- / Responsible for defining the policy for channel partners.
- / Responsible to ensure that all the annual sales plan and the budgets are achieved in the sales area with the planned resources.
- / Define & implement national sales programs by developing field sales action plans.
- / Develop schemes and promotions to grow the business with the customer and also provide solutions to management against the challenges.
- / Maintaining relations with channel partners & large company accounts for the company and building relationships with key personnel.

YOUR BENEFITS

- / Gratuity
- / GMC, GPA GTLI

YOUR PROFILE

- / Educational: PG or MBA in Sales/Marketing
- / Experience: 15 plus years

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

Home appliances under the brands:

