

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Brand Communications Food (m/f/d)

BSH Hausgeräte GmbH | Part time | from October 2024
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Marketing support to countries: manage & share communication assets with marketers around the globe
- / Content Management: support our global brand communications team with data & asset management tools
- / Agency-Handling: help us coordinate external marketing & creative agencies
- / Team-Support for internal communication projects
- / Team-Support for productions (real shootings, AR & 3D Data, GenAi pilots)

YOUR BENEFITS

- / Attractive employer benefits and compensation
- / Working in an inspiring team with a hands-on mentality
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)

YOUR PROFILE

- / Bachelor's or Master's studies in business administration, business psychology, marketing or comparable
- / Ability to work in a team, simplify complex content, agile methods
- / Fluent in German and English

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

