

»Maybe tomorrow AI will be driving innovation.«

**Cristina**

Innovation Technology



## Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

## Digital Product Content Manager (m/f/d)

BSH Hausgeräte GmbH | Full time / Part time |  
Munich

### YOUR RESPONSIBILITIES

You will work in an exciting and international environment and make a personal contribution to the company's success. You can expect challenging tasks and projects, such as

- / Drive and manage app content lifecycle and CRM processes for the leading smart home app "Home Connect"
- / Ensure assets meet UX standards as well as tone of voice and align with content and product strategy
- / Collaborate with team to determine relevant content and best delivery format to improve user experience and engagement
- / Audit existing content and make updates based on usage statistics and consumer feedback
- / Write new content, brief suppliers, and edit existing content

### YOUR BENEFITS

- / Remuneration and general conditions in accordance with the IG Metall collective agreement (30 days' holiday, additional payments)
- / Flexible working time models that adapt to your current life situation (e.g. mobile working, part-time, job sharing, sabbatical)
- / Promotion of professional and personal development at BSH's internal Global Learning Campus
- / Attractive company pension scheme financed by the employer
- / Wide range of employer benefits such as job bike, discounted equipment in the "Für uns" online shop, corporate benefits

### YOUR PROFILE

- / University degree in User Experience, Communications, Digital Product Management or a related field
- / Strong language understanding, exceptional writing skills, and ability to grasp complex content with high attention to detail
- / Hands-on approach and positive attitude are essential, highly organized
- / Fluent English and German skills, both written and spoken
- / Extensive experience in leading editorial production processes and app UX improvements, work examples are welcome

I look forward to your application.  
Nicole Ritter (HR Contact)

### ANY QUESTIONS?

Please visit [bsh-group.com/career](https://bsh-group.com/career) or write to us at [BSH-Karriere@bshg.com](mailto:BSH-Karriere@bshg.com). We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

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## BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

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Home appliances under the brands:

