

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Werkstudent Innovation Management Trend & Foresight Management (m/w/d)

BSH Hausgeräte GmbH | Part time | from December 2024
Munich

YOUR RESPONSIBILITIES

Do you already have theoretical specialist knowledge and would now like to supplement this with practical experience in a dynamic company? Then support us with your talent and know-how in the following tasks

- / Supporting the trend scouting and preparation of findings, as well as the creation of analyzes and evaluations
- / Participation in strategic projects to define the innovation strategy and to analyze market opportunities
- / Creation of a tool for analyzing trends, market signals and competitor observations
- / Prepare and conduct innovation & strategy workshops

YOUR BENEFITS

- / International & modern working environment
- / Attractive employer benefits and remuneration
- / Flexible organization of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50% of working hours)

YOUR PROFILE

- / University degree in Innovation/technology management, business administration or comparable with relevant experience in innovation management
- / First experience in Innovation-/Trend-/Foresight-Management preferable
- / Experienced in Innovation-Methods, UX, Design Thinking
- / Strong analytical skillset, reliable and self-driven workmode
- / Very good knowledge in MS-Office (Word, Excel, PowerPoint), Miro experience is a plus

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

