

»Maybe tomorrow robots will help us develop new skills.«

**Dominik**

Factory Cooking Production Setting



## Tomorrow is our home.

Start at BSH Home Appliances Group if you believe in delivering quality: As a leading manufacturer of home appliances and solutions, we can rely on our employees who do their best. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we fully trust in their excellent work. In return, they know we will give them the chance to extend their skills and grow. Join us now and give your career a home.

## MDA Product Manager

BSH Home Appliances Holding LLC | Full time | Promote the supervised category in GB with full ownership.

Cairo

### YOUR RESPONSIBILITIES

Steer and optimize category regarding the maximization of market share, turnover & profitability targets. Prepare local product launches within the category. Define, budget and coordinate category-specific marketing & sales activities.

- / Commercial Strategy, Activity planning and budgeting, Pricing.

### YOUR BENEFITS

- / Life Insurance
- / Annual Bonus
- / Family Medical

### YOUR PROFILE

- / Bachelor Degree
- / Minimum of 5 years experience in either sales or marketing (product management) in consumer goods/electronics or FMCG industry

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

Home appliances under the brands:

