

»Maybe tomorrow housework becomes a game.«

**Christina**

Supply Chain Qualification



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## Intern Consumer Products / Insights, Digital & Innov.-Mgmt (m/f/d)

BSH Hausgeräte GmbH | Full time / Part time | from January 2025  
Munich

### YOUR RESPONSIBILITIES

Do you already have theoretical specialist knowledge and would now like to supplement this with practical experience in a dynamic company? Then support us with your talent and know-how in the following tasks

- / Support the "digital, consumer, innovation team" in the consumer products division on various topics
- / Analysis of consumer and technology trends in selected innovation fields and selective involvement in innovation projects
- / Support of consumer and shopper intelligence studies
- / Responsible for performing certain consumer analytics tasks and deriving insights out of data
- / Preparation of insights communication materials etc.

### YOUR BENEFITS

- / International & modern working environment
- / Appreciative working atmosphere
- / Flexible organization of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50% of working time)

### YOUR PROFILE

- / In advanced studies in business administration, business psychology, psychology
- / First experiences with consumer insights, trend scouting and innovation management
- / Strong analytical skills, structured thinking, high communication abilities
- / Experienced team player with expertise in PowerBI, MS Office, Google Analytics, and other tools
- / Fluent in English skills and advanced German skills

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

