

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Assistant Manager - Consumer Products (Cat Mktg)

BSH Household Appliances Manufacturing Private Limited | Full time | Assistant Manager - Consumer Products (Cat Mktg)
Head Office

YOUR RESPONSIBILITIES

To develop the category and sub-category strategy, deliver on P&L objectives and grow value and volume share sustainability.

- / Drive category strategy basis market inputs; drive product portfolio initiatives (Road map); yearly business planning and delivery, strategic projects
- / Trigger/participate in product and consumer research initiatives to drive consumer centricity
- / Create sales forecasts for new launches and drive proactive discussions in S&OP meetings for seasonal requirements

YOUR BENEFITS

- / Group Medclaim Insurance Policy
- / Group Term Life Insurance Policy
- / Group Gratuity @ 4.81% of Basic Salary as per Gratuity Act

YOUR PROFILE

- / Educational Qualification: Master's degree/diploma in business administration (Specialization in Marketing)
- / Experience: 6 plus years in Category management

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

Home appliances under the brands:

