

»Maybe tomorrow AI will be driving innovation.«

Cristina

Innovation Technology



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Data Specialist Shopper & Consumer Intelligence

BSH Hausgeräte GmbH | Full time / Part time | Limited to 24 months
Munich

YOUR RESPONSIBILITIES

You will work in an exciting and international environment and make a personal contribution to the company's success. You can expect challenging tasks and projects, such as

- / Responsible for top management reporting & consulting on market and shopper intelligence
- / Foster data-driven consumer & customer centricity in Region Europe by feeding relevant data & insights into all core processes
- / Ensure a data-driven prioritization and systematic performance tracking in the REU Marketing Organization
- / Enable and consult countries, REU stakeholders and global stakeholders to work with relevant tools & data
- / Responsible for definition and consolidation of data and analytics IT demands in REU & collaborate with GDS/ GBS for implementation

YOUR BENEFITS

- / Remuneration as per the metal / electrical industry agreement (30 days' vacation, additional payments)
- / Flexible working models (e.g. mobile work, part-time, job sharing, sabbatical)
- / Professional and personal development at BSH's Global Learning Campus
- / Attractive employer-financed company pension scheme

YOUR PROFILE

- / Master degree and profound work experience in marketing / sales, market intelligence and / or digital analytics
- / Excellent analytic skills, profound experience in market intelligence and knowledge of BSH marketing data & analytics tech stack is a strong plus
- / Proficiency in deriving relevant insights based on data & communicating them to top management
- / Motivated to drive change & anchor data-driven ways of working in the organization
- / Business fluent English; reliable & open-minded team player with a strong consumer-centric mindset and an autonomous working style

I look forward to your application.

Nicole Ritter (HR Contact)

ANY QUESTIONS?

Please visit bsh-group.com/career or write to us at BSH-Karriere@bshg.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU



NEFF