

»Maybe tomorrow AI will be driving innovation.«

Cristina

Innovation Technology



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Communication Executive (Contractual position)

BSH Household Appliances Manufacturing Private Limited | Full time | Communication Executive
Head Office

YOUR RESPONSIBILITIES

Seeking a dynamic Entry-Level Executive to join our PR and Corporate Communications department. This role will involve supporting internal and external communication efforts, and extensive coordination with PR and digital agency.

- / Assist in drafting press releases, briefing documents, blog posts, and content for listicles
- / Track media coverage and manage press clippings.
- / Build and maintain relationships with media contacts and partners.
- / Work closely with PR agency to ensure monthly plan is timely implemented
- / Assist in organizing press briefing, interviews, and other media events as needed

YOUR BENEFITS

- / Hybrid

YOUR PROFILE

- / Bachelor's/Master's Degree in Communication, Public Relations, Mass Media
- / Excellent writing, editing, and verbal communication skills, with a keen eye for detail and accuracy.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

Home appliances under the brands:

