

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Digital Marketing Analytics (m/f/d)

BSH Hausgeräte GmbH | Part time | from June 2025
Munich

YOUR RESPONSIBILITIES

Do you already have theoretical specialist knowledge and would now like to supplement this with practical experience in a dynamic company? Then support us with your talent and know-how in the following tasks

- / Assist in setting up and maintaining tracking tools, ensuring accurate data collection from websites and other sources
- / Analyze and visualize digital marketing and website performance data to identify trends, patterns, and insights that can be shared afterwards
- / Create and maintain regular reports and dashboards using analytics tools like Adobe Analytics, Power BI, Sprinklr
- / Support in project coordination
- / Collaborate with the marketing team to plan and execute A/B tests, and help in monitoring the results to draw actionable conclusions

YOUR BENEFITS

- / International & modern working environment
- / Attractive employer benefits and remuneration
- / Flexible organization of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50% of working time)

YOUR PROFILE

- / Enrolled Bachelor or Master student in Digital Marketing or Digital Analytics or related fields
- / Confident use of MS Office, especially Excel and PowerPoint
- / Proficient in data analysis and interpretation, with the ability to derive actionable insights from data
- / Familiarity with analytics tools
- / Good analytical skills and business mindset

I look forward to your application.
Leonita Morina (HR Contact)

ANY QUESTIONS?

Please visit bsh-group.com/career or write to us at BSH-Karriere@bshg.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation,

disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

