

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working student global eCommerce Management (m/f/d)

BSH Hausgeräte GmbH | Part time | as of now
Munich

YOUR RESPONSIBILITIES

Do you already have theoretical specialist knowledge and would now like to supplement this with practical experience in a dynamic company? Then support us with your talent and know-how in the following tasks

- / Support the global ecommerce marketing setup with a global agency in 10+ markets with focus on international retailers
- / Partner with global & local teams to ensure alignment of marketing plans with business objectives, including share & reapply for best practices
- / Support the evaluation of global marketing performance done via PowerBI Dashboards
- / Look beyond just today. Understand the competitive landscape, market developments and ecommerce trends that may open up new opportunities

YOUR BENEFITS

- / International & modern working environment
- / Attractive employer benefits and remuneration
- / Flexible organization of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50% of working time)

YOUR PROFILE

- / Enrolled Bachelor or Master student in Online Marketing, Business Management or a related field
- / Experience in ecommerce marketing, preferably in an Amazon environment, is a plus
- / Good analytical skills and business mindset
- / Motivated, self-driven and comfortable navigating and influencing in a matrix organisation
- / Fluency in English

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

