

»Maybe tomorrow housework becomes a game.«

**Christina**

Supply Chain Qualification



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## Working student Brand Communication Beverage (m/f/d)

BSH Hausgeräte GmbH | Part time | from April 2025  
Munich

### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Support the preparation of global marketing strategy presentations on e.g. marketing concepts and consumer experience journey
- / Contribute to the conceptualization & production of global marketing content along all consumer touchpoints, lead selected sub-projects independently
- / Collaborate with market subsidiaries & global service providers such as advertising agencies
- / Conduct competitor analyses on POS excellence for fully automated coffee machines and contribute to the strategy development
- / Independently maintain the content database to ensure timely data availability

### YOUR BENEFITS

- / International & modern working environment
- / Attractive employer benefits and remuneration
- / Flexible organization of working hours by means of a time account
- / Possibility of mobile working by individual arrangement (max. 50% of working time)

### YOUR PROFILE

- / Master student in business administration with a focus on marketing, international business or communication sciences
- / First practical marketing experience in industry or agency
- / Very good MS Office skills (particularly PowerPoint)
- / Fluent knowledge of English, minimum conversational German
- / Independent, structured way of working coupled with a strong sense of creativity; a very high level of commitment and excellent team skills

I look forward to your application.  
Pia Guenther (HR Contact)

### ANY QUESTIONS?

Please visit [bsh-group.com/career](https://bsh-group.com/career) or write to us at [BSH-Karriere@bshg.com](mailto:BSH-Karriere@bshg.com). We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

---

Home appliances under the brands:

