

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Werkstudent Social Listening & Media Monitoring (m/f/d)

BSH Hausgeräte GmbH | Part time | from May 2025
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Assist in setting up and maintaining tracking tools, ensuring accurate data collection from websites and other sources
- / Monitor and analyze the performance of our posts and creating reports using analytics tools like Sprinklr, BrandWatch, Adobe Analytics, Datorama
- / Market and trend analyses in the area of social media to identify new potential
- / Support in project coordination
- / Be in contact with local partners who adapt locally our global campaigns & ensure that the content & tracking are correctly implemented & utilised

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Enrolled Bachelor's or Master's student in Digital Marketing & Social Media or related fields
- / Confident use of MS Office, particularly Excel and PowerPoint
- / Proficient in data analysis and interpretation, with the ability to derive actionable insights from data
- / Strong analytical and communication skills
- / Fluent in English, basic knowledge of German and French

I look forward to your application.

Pia Guenther (HR Contact)

ANY QUESTIONS?

Please visit bsh-group.com/career or write to us at BSH-Karriere@bshg.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

