»Maybe tomorrow housework becomes a game.«

**Christina** 

Supply Chain Qualification



# Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

# Working student Innovation Management - Trend & Foresight (m/f/d)

BSH Hausgeräte GmbH | Part time | ab April 2024

#### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- Supporting the trend scouting and preparation of findings, as well as the creation of analyzes and evaluations
- / Participation in strategic projects to define the innovation strategy and to analyze market opportunities
- / Integration of Design-Thinking training documents in the innovation method toolbox
- Support innovation management projects by generating results and creating presentations
- / Prepare and conduct innovation & strategy workshops

## YOUR BENEFITS

- Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- Cooperation at eye level and appreciative working atmosphere

#### YOUR PROFILE

- / Studies in Innovation/technologymanagement, business administration or comparable with relevant experience in innovation management
- / First experience in Innovation-/Trend-/ForesightManagement preferable
- / Experienced in Innovation-Methods, UX, Design Thinking
- / Strong analytical skillset, reliable and self-driven workmode
- / Fluent in German and English

I look forward to your application. Pia Guenther (HR Contact)

## ANY QUESTIONS?

Please visit bsh-group.com/career or write to us at BSH-Karriere@bshg.com. We would love to welcome you in our team!

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#### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

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disability, or age, we wholeheartedly welcome every single application.

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