

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working student social media (m/f/d)

BSH Hausgeräte GmbH | Part time | from June 2025
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Build & grow our Siemens Home Instagram account with our social team and lead agency
- / Create & manage our internal Social Media Newsletter.
- / Collaborate with internal teams (Product Divisions, Comms, Customer Service) to align on social media topics.
- / Support the team in ongoing projects (admin tasks, wiki updates, content sharing, meeting prep.).
- / Assist in strategic projects (content strategy, guideline development, etc.).

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Currently studying (social media, marketing, communication or similar) or doing your master in Social Media
- / Passionate about social media & community management – you know Instagram & TikTok inside out!
- / Gain hands-on experience & grow your skills in social media, marketing and communication.
- / Work on exciting projects & shape our social media presence. Fun, creativity, and teamwork guaranteed!
- / Fluent english skills

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

