

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Content Creator Consumer Products (m/f/d)

BSH Hausgeräte GmbH | Part time | from May 2025
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / You develop and produce exciting branded video content for our social media channels. For kitchen machines, vacs, coffee machines & more.
- / You develop concepts, write scripts, coordinate with product and brand specialists, and shoot in our own studio
- / You handle post-production tasks like editing, color grading, visual effects, and sound design
- / Your videos maintain a natural flow while adhering to brand guidelines and staying trendy.

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / You are studying media design or creating content for YouTube, TikTok, or Meta
- / Social Media trends are your home turf and you are familiar with specific platform requirements (e.g. reels, shorts and longer videos)
- / You have strong video production skills and proficiency in image editing software and you make the most of GenAI tools.
- / You are solution-oriented and enjoy working in an international team, fluent in German and English

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation,

disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

