

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working student for social media marketing (m/f/d)

BSH Hausgeräte GmbH | Part time | ab Juni 2025
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Accompany our project management from briefing to implementation of influencer marketing and consumer review campaigns
- / Independently coordinate stakeholders in projects and ensure smooth collaboration
- / Bundle information and pass it on to service providers and colleagues & prepare work status and results for internal presentations
- / Analyze project results and derive valuable insights from them
- / Independently research data in our relevant systems

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Studies in the field of marketing, communication sciences or similar
- / Enthusiasm for new knowledge and practical testing
- / Ability to quickly understand and penetrate complex systems and processes & sensitive interaction with colleagues and active participation in the team
- / Enjoyment of social media & figures and data as well as their comprehensible presentation & passion for developing innovative solutions and ideas
- / Fluent in German and English

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

