

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student HomeCare BrandCom (m/f/d)

BSH Hausgeräte GmbH | Part time | ab Juni 2026
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Support content creation and handling across various HomeCare categories
- / Assist with country deployment, including tool setup, uploads, system maintenance and training (Censhare, Marketing Hub)
- / Contribute to Robotics activities across multiple project streams
- / Manage individual projects, such as competitor research and country best practice sharing

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Currently pursuing a relevant BSc or MSc degree in Marketing, Media or Business Administration (BWL) or a related field
- / Experience with Microsoft Office needed and Adobe Photoshop is an advantage
- / Understanding of marketing concepts and the consumer journey
- / Fluent in English, Basic German Skills

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.



BOSCH

SIEMENS

GAGGENAU

