

»Maybe tomorrow AI will be driving innovation.«

**Cristina**

Innovation Technology



## Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

## SAP CRM Marketing - Sr Consultant / Tech Architect

BSH Household Appliances Manufacturing Private Limited | Full time | SAP CRM Marketing - Sr Consultant / Tech Architect  
Bangalore

### YOUR RESPONSIBILITIES

Design, configure, and optimize solutions across SAP CRM, SAP Marketing Cloud, and SAP Customer Data Cloud (CDC).

- / Integrate SAP solutions with external systems using SAP Cloud Platform Integration (CPI) and SAP Business Technology Platform (BTP) services.
- / Work with development teams to design cloud-native applications and services leveraging AWS infrastructure.

### YOUR BENEFITS

- / Hybrid Culture

### YOUR PROFILE

- / 5 - 10 years of IT consulting or solution delivery experience.
- / Proven expertise in SAP CRM (sales, service, marketing modules), including customization and integration with third-party systems.
- / Deep understanding of SAP Marketing Cloud, with hands-on experience in Campaign and Segmentation modeling using CBO (Contact Business Object).
- / Proficient in designing and managing SAP CPI iFlows for seamless integration between SAP and non-SAP systems.

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

Home appliances under the brands:

