

»Maybe tomorrow housework becomes a game.«

**Christina**

Supply Chain Qualification



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## Working Student Brand Communications Food (m/f/d)

BSH Hausgeräte GmbH | Part time | from August 2025  
Munich

### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Country support - Supporting the country beane communication teams with global asset distribution
- / Content maintenance - uploading and updating the internal marketing asset management system
- / Support the team with cross-category projects and desk research
- / Content production support: ideation, conceptual work, agency steering

### YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

### YOUR PROFILE

- / Currently pursuing a Master's degree (e.g., Communications, Marketing, Business Administration, Business Psychology)
- / Ability to work in a Team, simplify complex content, Agile methods
- / Interested in the social media landscape, influencers and trends – specially around food
- / Self driven, highly curious, and independent. Excellent communication and collaboration skills
- / Fluent in German and English

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.



**BOSCH**

**SIEMENS**

**GAGGENAU**



**NEFF**