

»Maybe tomorrow housework becomes a game.«

Christina

Supply Chain Qualification



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Marketing & Communications (m/f/d)

BSH Hausgeräte GmbH | Part time | starting from the winter semester 2025
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Supporting development of Global Quality Campaign, assisting Global Launch processes, and aiding Corporate Design & Identity initiatives
- / Providing daily support to Global Bosch Communication team on ongoing projects
- / Collaborating with internal teams & external agencies to ensure effective task management
- / Conducting market research & competitor analysis to identify trends & guide campaign strategies
- / Organizing, coordinating meetings & workshops; managing project timelines & budgets

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Currently pursuing a Bachelor's or Master's degree in Marketing, Communications, Business Administration, or a related field
- / Strong interest and passion for marketing and brand management; willingness to learn; good knowledge of Microsoft Office Suite, PowerPoint and Excel
- / Fluency in English; German or other languages is a plus
- / Organized, detail-oriented with a proactive and independent work-style
- / A strong team player with positive attitude & excellent interpersonal skills

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU



NEFF