

»Maybe tomorrow we won't distinguish between digital and physical.«

Yasin

Digital Transition



Tomorrow is our home.

See how easy it is to explore new ideas at BSH Home Appliances Group: As a leading manufacturer of home appliances, we improve people's quality of life by thinking in solutions. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we explore innovative technologies from voice recognition to artificial intelligence. As we utilize these to create new user experiences, we think, prototype, build – and keep on learning. Join us now and give your career a home.

Online Marketing Specialist (m/f/d)

BSH Electrocasnice S.R.L. | Full time | Permanent | Senior level | Work office located in Bucharest.

Bucuresti

YOUR RESPONSIBILITIES

We are looking for a driven online marketing specialist eager to join the Digital Marketing team at our Bucharest office. If you are passionate about digital marketing and possess strong project management skills, this is your opportunity to become part of our team!

- / Coordinate and execute all digital marketing activities (B2C and B2B2C).
- / Achieve the online-marketing targets defined in the marketing plan.
- / SEO optimization for our brand sites and manage website KPIs.
- / Drive continuous improvement across all online channels.
- / Develop and strengthen our Review Management program.

YOUR BENEFITS

- / Indefinite term employment contract with a 3-month probation period.
- / International environment with broad opportunities for personal and professional development.
- / Flexible working hours and Home-office possibility.
- / Yearly bonus, mobile phone, medical subscription and other benefits.

YOUR PROFILE

- / To perform these tasks, we are looking for a person with a higher education degree in Marketing, Business Administration, Communication, or similar.
- / 3 to 5 years of experience in related tasks, especially in Digital Marketing (background such as a digital agency it's a plus).
- / Experience in managing projects at an international level is a plus.
- / Advanced English language, strong analytical and IT skills (Microsoft Office, Adobe Analytics).
- / Analytical and conceptual thinking, readiness to learn and adapt quickly, high level of self-initiative.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

Home appliances under the brands:

