

»Maybe tomorrow thinking
will be the same as doing.«

Lukas
Brand Strategy



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Product manager (m/f/d)

BSH Electrocasnice S.R.L. | Full time | Replacement
Bucuresti

YOUR RESPONSIBILITIES

We are seeking a Product Manager for our Dish Care portfolio to drive innovation, manage product lifecycle, and deliver consumer-centric solutions. The role involves cross-functional collaboration, market analysis, and strategy execution to strengthen category growth.

- / Define and implement product strategies to strengthen and grow the Dish Care portfolio.
- / Analyze market trends and consumer insights to guide product development and innovation.
- / Monitor, evaluate, and optimize product performance to ensure competitiveness and sustainable growth.

YOUR BENEFITS

- / An indefinite-term employment contract, including a three-month probationary period.
- / A dynamic international environment with extensive opportunities for personal and professional growth.
- / Flexible working arrangements, including the possibility of home office.
- / An attractive compensation package with annual performance bonus, medical subscription, and additional benefits.

YOUR PROFILE

- / A university degree in Marketing, Engineering, or a related field provides the foundation for this role.
- / Proven experience in product management, preferably in the home appliance industry, is essential to bring relevant market and category knowledge.
- / A strong understanding of market analysis and consumer trends is required to shape product strategies and drive innovation.
- / Excellent communication skills, adaptability to evolving business needs, and a collaborative mindset are key to thriving in a dynamic environment.
- / Up to five years of professional experience, including roles as a Product Manager, Category Manager, or Data Analyst, will be highly valued.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

Home appliances under the brands:

