

»Maybe tomorrow AI will be driving innovation.«

Cristina

Innovation Technology



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Lead Solution Architect Consumer Data & CRM Ecosystem (m/f/d)

BSH Hausgeräte GmbH | Full time / Part time |
Munich

YOUR RESPONSIBILITIES

You will be working in an exciting, international environment and contributing personally to the company's success. Challenging tasks and projects await you, such as

- / Architecture Governance & Design: align requirements with the target architecture & capability map and sure a lean & impactful CRM Ecosystem
- / CRM Strategy: Partner with stakeholders to optimize CRM strategies and related solution landscape and stay updated on industry standards & trends
- / Data Management: Develop strategies for customer data integration and governance, ensuring quality, privacy and compliance
- / Integration management: ensure proper information architecture and data exchange for Account and IoT data within IT Ecosystem
- / Solution Design: Design scalable CRM & marketing solutions for (B2)B2C and functional lead to department's solution architects

YOUR BENEFITS

- / Flexible working time models that adapt to current life situations (e.g. mobile working, part-time, job sharing, sabbatical)
- / Promotion of professional and personal development at BSH's internal Global Learning Campus
- / Attractive company pension plan financed by the employer

YOUR PROFILE

- / Bachelor's degree in Computer Science, IT, Marketing, correlated field; a master's degree is preferred
- / Proven experience as a Solution Architect in CRM marketing, consumer data and analytics area within a bigger international context
- / Familiarity with CRM platforms (e.g. SAP-SMC, SAP-CDP/CDC, MS Dynamics, Sprinklr) and analytics tools (e.g. Adobe Analytics, SAP-SAC/BW)
- / Strong analytical, communication and interpersonal skills as well as knowledge of data privacy regulations (e.g., GDPR, CCPA)

I look forward to your application.
Nicole Ritter (HR Contact)

ANY QUESTIONS?

Please visit bsh-group.com/career or write to us at BSH-Karriere@bshg.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU

