

»Maybe tomorrow AI will be driving innovation.«

**Cristina**

Innovation Technology



## Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

## Marketing Specialist Retail Excellence & Support (m/f/d)

BSH Hausgeräte GmbH | Full time / Part time |  
Munich

### YOUR RESPONSIBILITIES

You will be working in an exciting, international environment and contributing personally to the company's success. Challenging tasks and projects await you, such as

- / Implement high-impact sales literature and tools
- / Manage digital platforms enabling retailers to sell out BSH MDA products
- / Closely align with sales units as well as other crucial BSH touchpoints
- / Manage budget for created content
- / Coordinate external service providers and agencies

### YOUR BENEFITS

- / Remuneration according to the collective agreement of "Metall- und Elektroindustrie" (30 days vacation, additional payments)
- / Flexible working time models that adapt to current life situations (e.g. mobile working, part-time, job sharing, sabbatical)
- / Promotion of professional and personal development at BSH's internal Global Learning Campus
- / Attractive company pension plan financed by the employer

### YOUR PROFILE

- / Degree in marketing, communication, media design or similar
- / Team player
- / Hands-on mindset
- / Resilient, able to manage high workloads
- / Fluent in German and English

I look forward to your application.  
Annika Morgenstern (HR Contact)

### ANY QUESTIONS?

Please visit [bsh-group.com/career](https://bsh-group.com/career) or write to us at [BSH-Karriere@bshg.com](mailto:BSH-Karriere@bshg.com). We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

