

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Intern Corporate Strategy – Markets & Product Portfolio (m/f/d)

BSH Hausgeräte GmbH | Full time / Part time |
from February 2026

Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Actively contributing to corporate strategy projects especially for product portfolio-, marketing-, sales- and cross-functional topics
- / Conducting comprehensive market and competitor analyses
- / Preparing presentations and corresponding data analyses for the Board of Management
- / Collaborating and coordinating with interdisciplinary experts from the entire organization at a national and international level

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Enrolled student in business, economics, or related field with an excellent track record and available for 3-6 months
- / Previous relevant work experience, ideally in a strategy role in a consulting and/or an industrial company
- / Excellent analytical and conceptual problem-solving skills with the ability to structure complex circumstances effectively
- / Self-motivated, independent and reliable way of working as well as great communication and teamwork skills
- / Fluent in English and ideally a good understanding of German

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU



NEFF