

»Maybe tomorrow robots will help us develop new skills.«

Dominik

Factory Cooking Production Setting



Tomorrow is our home.

Start at BSH Home Appliances Group if you believe in delivering quality: As a leading manufacturer of home appliances and solutions, we can rely on our employees who do their best. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we fully trust in their excellent work. In return, they know we will give them the chance to extend their skills and grow. Join us now and give your career a home.

Student job in Marketing (m/f/d)

BSH kućanski uređaji d.o.o | Full time / Part time | Student job
Zagreb

YOUR RESPONSIBILITIES

Step into a unique opportunity to bridge theory and practice, take on meaningful projects, and develop your professional skills in a corporate setting. As a Marketing Student Assistant, you'll play a key role in shaping our digital presence, loyalty programs, and customer engagement initiatives!

- / Website Content Migration & Review: Move and review content following guidelines, ensuring accuracy, clarity, and consistency.
- / Content Optimization: Check and enhance website text, metadata, internal links, and overall page quality.
- / Collaboration with DigitalHub: Work closely on website structure, functionality, and improvements.
- / Support Loyalty Programs & Prize Campaigns: Help design and implement programs that engage our customers and strengthen brand loyalty.
- / Performance Monitoring: Identify and fix broken links, 404 pages, and ensure optimal website performance.

YOUR BENEFITS

- / Gain hands-on experience in marketing, web management, and digital campaigns.
- / Be part of a motivated, collaborative team driving real projects with visible impact.
- / Develop practical skills in project coordination, content optimization, and digital marketing strategies.
- / Contribute to projects that will make a real impact on our digital presence through 2026.

YOUR PROFILE

- / Excellent written communication in the local language and strong English skills.
- / High attention to detail and precision in reviewing content and links.
- / Interest in digital marketing, web analytics, and content management.
- / Basic project coordination skills, especially when working with external teams.
- / Proactive attitude and willingness to learn in a fast-paced environment.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU



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