

»Maybe tomorrow thinking
will be the same as doing.«

Lukas

Brand Strategy



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Product Content Professional (m/f/d)

BSH Electrocasnice S.R.L. | Full time |
Bucharest

YOUR RESPONSIBILITIES

We are looking for a Product Content Professional to create and manage content for our full product portfolio across the Adriatic East countries. This role is ideal for someone with some experience in content creation, product information, translation, or marketing who wants to grow their skills.

- / Create clear, consumer-friendly descriptions for multiple countries that help products stand out.
- / Organize, translate, and present product information in an appealing, easy-to-understand way.
- / Check product specifics and content before publishing to guarantee quality.
- / Support product visibility and assist with images, videos, and digital materials using AI tools efficiently.
- / Help prepare content for launches and promotions and grow your skills.

YOUR BENEFITS

- / An indefinite-term employment contract, including a three-month probationary period.
- / A dynamic international environment with extensive opportunities for personal and professional growth.
- / Flexible working arrangements, including the possibility of home office.
- / An attractive compensation package with annual performance bonus, medical subscription, and additional benefits.

YOUR PROFILE

- / Degree in any field (Marketing, Translation/Language Studies, Engineering is a plus).
- / 1+ years in content, translation, product information, or marketing. Motivated juniors are welcome!
- / Fluency in Romanian and English; knowledge of Serbian, Bulgarian, or Slovenian is highly desirable.
- / Ability to work with AI tools to improve content.
- / Strong communication, adaptability, and team-oriented mindset.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU



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