

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian

Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Brand Communications Food (m/f/d)

BSH Hausgeräte GmbH | Part time | from February 2026
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Country support (30%) - Supporting the countries to find assets, resizes, toolkit lists
- / Content Management - Support global & local marketers with asset management in central content management system
- / Desk Research & Marketing Insights: support, & gather marketing insights, news & knowledge
- / Project Responsibility - self responsibly take over the lead for marketing projects such as content updates & marketing toolkit creation
- / Production & Team support (20%) Shipping, requesting materials

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Master's student in Marketing, Administration, Communication, Journalism
- / Ability to work in a team, ability to present complex information in a simplified way, experience with agile methods
- / Social media content production tools & platforms are a plus
- / Fluent in German and English

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU

