

»Maybe tomorrow we can
create anything we imagine.«

Yvonne

Technology, Innovation



Tomorrow is our home.

See how easy it is to explore new ideas at BSH Home Appliances Group: As a leading manufacturer of home appliances, we improve people's quality of life by thinking in solutions. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we explore innovative technologies from voice recognition to artificial intelligence. As we utilize these to create new user experiences, we think, prototype, build – and keep on learning. Join us now and give your career a home.

Student job in Marketing (m/f/d)

BSH Kućni aparati, d.o.o. | Full time / Part time | Student job

Belgrade

YOUR RESPONSIBILITIES

Join us as a Working Student! Support website updates, content, and digital marketing while gaining real-world experience in a creative team ☐

- / Support website migration tasks including content transfer, CMS setup, testing, and go-live activities together with IT and development teams.
- / Assist with adapting and localizing digital content for the local market, including basic translations and content updates.
- / Create visual and promotional assets for the website, social media channels, and newsletters using Canva, Photoshop, or similar tools.
- / Monitor the correct implementation of digital campaigns on partner websites and support the preparation of status updates and reports.
- / Support customer communication related to showroom activities and help collect feedback, insights, and user input.

YOUR BENEFITS

- / 🌐 Make a real impact: your work will be visible on official channels and contribute to a global brand's success.
- / ☐☐ Work side by side with experienced mentors eager to share their knowledge.
- / ☐ Collaborate with teams across the region and gain international experience.
- / 📅 Enjoy flexibility for student life, including days off for exams and tests.
- / ☐ Thrive in a relaxed, supportive environment where every idea and teamwork matter.

YOUR PROFILE

- / Current student in CS, Web Dev, Digital Marketing, Communications, or similar field.
- / Some experience with CMS (WordPress, Drupal) and basic HTML/CSS is a plus.
- / Enjoys creating visuals with Canva, Photoshop, or similar tools and posting on social media.
- / Curious about digital marketing, social media trends, and AI tools for content creation.
- / Responsible, proactive, team player with good local language and English skills.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU



NEFF

Posting from 2026-01-06 to 2026-01-19