»Maybe tomorrow housework becomes a game.«

Christina
Supply Chain Qualification

Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student – AI-Assisted Content Production (m/f/d)

BSH Hausgeräte GmbH | Part time |
ab Februar 2026

Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

/ Build and improve AI workflows for content production, creating and refining visual content with AI models

/ Connect 3D data and AI to create consistent assets like product images and technical visuals while reducing manual effort

/ Improve and track workflows and processes, ensuring reliable and efficient operations

/ Work with agencies and internal teams to integrate AI-generated content smoothly into existing systems

/ Test and validate new AI tools and features, assessing their value and using them effectively internally

YOUR BENEFITS

/ Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)

/ Flexible organization of working hours by means of time account

/ Possibility of mobile working according to individual agreement (max. 50 % of working hours)

/ Working in an inspiring team with a hands-on mentality

/ Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

/ Studies in Computer Science, Business Administration with Marketing, Visual Marketing, AI Content Creation, Data Science and Media Informatics

/ Understands how AI tools work, including generative models, prompts and how to assess the quality of AI-generated results

/ Understands 3D and image editing tools like Blender or Photoshop and can navigate them confidently without expert skills

/ Works independently, thinks in systems and sees how processes and people connect to complete tasks reliably

/ Communicates clearly, explains technical topics simply and documents work so others can continue easily

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands: