

»Maybe tomorrow my kitchen knows what I would love for dinner.«

**Sebastian**

Trainee Sales



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## Werkstudent in Digital Analytics (m/f/d)

BSH Hausgeräte GmbH | Part time | from April 2026  
Munich

### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Create and maintain reports and dashboards tools like Adobe Analytics, Power BI, Microsoft Fabric
- / Assist in setting up and maintaining tracking tools, ensuring accurate data collection from websites and other sources
- / Analyze and visualize digital marketing campaigns (website, Social Media, etc.) identify trends, patterns, and insights that can be shared afterwards
- / Support with project coordination
- / Collaborate with the marketing team to plan and execute A/B tests, and help in monitoring the results to draw actionable conclusions

### YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

### YOUR PROFILE

- / Enrolled Bachelor or Master student in Digital Marketing or Digital Analytics or related fields
- / Confident use of MS Office, especially Excel and PowerPoint
- / Proficient in data analysis and interpretation, with the ability to derive actionable insights from data
- / Excellent analytical skills and business mindset

### FURTHER INFORMATION

Please visit [bsh-group.com/career](http://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

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BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

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Home appliances under the brands:



**SIEMENS**

**GAGGENAU**

