

»Maybe tomorrow robots will help us develop new skills.«

Dominik

Factory Cooking Production Setting



Great Place To Work®

Certified

JUL 2025-JUL 2026

INDIA

Tomorrow is our home.

Start at BSH Home Appliances Group if you believe in delivering quality: As a leading manufacturer of home appliances and solutions, we can rely on our employees who do their best. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we fully trust in their excellent work. In return, they know we will give them the chance to extend their skills and grow. Join us now and give your career a home.

Manager – CS Marketing

BSH Household Appliances Manufacturing Private Limited | Full time | Manager – CS Marketing

Mumbai - HO

YOUR RESPONSIBILITIES

Lead D2C, E-commerce, Quick Commerce and emerging channels to drive service revenues, CX and profitability. Combine product/marketing, digital growth and channel partnerships to grow traffic, conversion, retention and CLTV.

- / Own P&L and growth for D2C, ecommerce, quick commerce and new channels.
- / Drive acquisition, conversion and retention (CLTV) via performance marketing & CRM.
- / Manage marketplaces (Amazon, Flipkart, Zepto, Blinkit, Instamart) and digital shelf performance.
- / Scale quick-commerce, fulfillment and last-mile for faster CX.
- / Monetize Customer Service through cross-sell/upsell and assisted-selling models.

YOUR BENEFITS

- / GMC/GTL

YOUR PROFILE

- / Strong knowledge of Indian market dynamics and marketplace operations.
- / Data-driven with Power BI/analytics experience.
- / Team leadership, stakeholder management and execution focus.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

