

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian

Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Innovation Management (m/f/d)

BSH Hausgeräte GmbH | Job-ID: 76043149 | Part time | from April 2026
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Independent management of sub-projects and work packages (e.g. evaluation and maintenance of the BSH innovation portfolio)
- / Conducting research and market analyses (e.g. consumer trends, competitors, technologies, and strategy)
- / Creation of management presentations (e.g. cross-category innovation, innovation processes, or strategy)
- / Administrative tasks (e.g., Intranet administration, organization and preparation of workshops and meetings at all hierarchical levels)
- / Active participation in company-wide innovation projects

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Studies in Business Administration, Industrial Engineering, Innovation Management, Computer Science, or related fields of study
- / Very good understanding of current marketing and technology-related contexts (e.g., AI, Robotics)
- / Excellent communication and teamwork skills, independent and reliable way of working
- / Very good knowledge of MS Office (Word, Excel, PowerPoint, Power BI)
- / Very good German and English Skills

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU

