

»Maybe tomorrow housework becomes a game.«

**Christina**

Supply Chain Qualification



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## European Strategy & Transformation (m/f/d)

BSH Hausgeräte GmbH | Job-ID: 76043642 | Full time / Part time | from August 2026 min. 3 months  
Munich

### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Strategic Initiatives: Jump into regional strategy projects across Europe and help run the annual Business Planning Process - the central mechanism
- / Market Intelligence: Conduct market and competitor analyses, focusing on digital offerings and emerging industry trends
- / AI Experimental Field: We provide room for you to identify inefficiencies and prototype smart, AI-driven solutions for the future of work and business
- / Executive Communication: Prepare high-impact presentations and decision documents for the European Board and senior leadership in English
- / Strategic Workshops: Help design and coordinate international workshops from the initial creative concept to professional execution

### YOUR BENEFITS

- / Flexible organization of working hours by means of time account
- / 35h / week
- / Support during induction and integration into the team
- / Cooperation at eye level and appreciative working atmosphere
- / Working in an inspiring team with a hands-on mentality

### YOUR PROFILE

- / Curious, motivated and reliable—eager to make an impact
- / Enrolled in Business Administration, Economics, Marketing or similar (at least in 3rd semester)
- / Fluent English with strong communication skills; able to turn complex ideas into clear stories; comfortable with MS Office and Mural
- / Digital & AI mindset—passionate about digital transformation and experimenting with Gen AI tools
- / Analytical, structured and independent; turns data and research into actionable insights and enjoys cross-cultural teamwork

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation,

disability, or age, we wholeheartedly welcome every single application.

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Home appliances under the brands:

