

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Global Sales and Partnerships Brand Gaggenau

BSH Hausgeräte GmbH | Job-ID: 76043476 | Part time | from May 2026
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Research and analysis of Architects & Designers (A&D) trends across key markets, including the key player landscape
- / Preparation of KPI frameworks and ROI assessment for sponsored posts (agency collaboration)
- / Support in analyzing sales performance across markets & Key Accounts, assist in the development and maintenance of sales dashboards (e.g. PowerBI)
- / Monitor the implementation of strategic go-to-market activities
- / Support the preparation of management presentations, translating complex data into clear and structured insights

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Currently enrolled in a Bachelor's or Master's program in Business Administration, Economics, International Business, or a related field
- / Strong interest in sales, business development, and go-to market strategy, ideally with initial practical experience
- / Analytical mindset with a basic understanding of sales KPIs, combined with strong organizational skills and attention to detail
- / Confident using MS Office (especially Excel and PowerPoint) and familiarity with Power BI; experience in creating PowerBI dashboards is a plus
- / Excellent written and verbal communication skills in English; additional languages are considered an advantage

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

