

»Maybe tomorrow robots will help us develop new skills.«

Dominik

Factory Cooking Production Setting



Tomorrow is our home.

Start at BSH Home Appliances Group if you believe in delivering quality: As a leading manufacturer of home appliances and solutions, we can rely on our employees who do their best. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we fully trust in their excellent work. In return, they know we will give them the chance to extend their skills and grow. Join us now and give your career a home.

Country Lead - Service Marketing

BSH Household Appliances Manufacturing Private Limited | Full time | This role is responsible for leading the Service Marketing function.

Mumbai - HO

YOUR RESPONSIBILITIES

This role drives AMC, Extended Warranty, and service-led sales, while expanding channels and leading service marketing to deliver growth and profitability.

- / Service Revenue Ownership & Growth
- / Service Marketing Strategy & Leadership
- / Business Development & Channel Expansion
- / Service-Led Product Sales
- / Team Leadership & Capability Building

YOUR BENEFITS

- / GTLI
- / GMC

YOUR PROFILE

- / Bachelor's degree in business, Marketing, Engineering or related field.
- / 12 to 18 years of experience in service/Sales marketing / after-sales / service revenue / business development roles.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

