

»Maybe tomorrow robots will help us develop new skills.«

Dominik

Factory Cooking Production Setting



Great Place To Work®

Certified

JUL 2025-JUL 2026

INDIA

Tomorrow is our home.

Start at BSH Home Appliances Group if you believe in delivering quality: As a leading manufacturer of home appliances and solutions, we can rely on our employees who do their best. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, we fully trust in their excellent work. In return, they know we will give them the chance to extend their skills and grow. Join us now and give your career a home.

Category Lead - Dishwasher

BSH Household Appliances Manufacturing Private Limited | Full time | Country Lead - Category [Dishwasher]

Mumbai - HO

YOUR RESPONSIBILITIES

Drive growth targets for Dishwasher category, based on product roadmaps and market potential

- / Drive growth for the Dishwasher category through strategic business planning and target achievement.
- / Manage product lifecycle, variants, and local market adaptations.
- / Build strategic partnerships and execute sell-in/sell-out programs.
- / Collaborate with sales teams through communication and training initiatives.
- / Use consumer insights, sales data, and market analysis to maximize business potential.

YOUR BENEFITS

- / GTLI
- / GMC

YOUR PROFILE

- / Postgraduate in Marketing
- / Experience of 8-12 years in Product/ Category marketing

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

