

»Maybe tomorrow housework becomes a game.«

**Christina**

Supply Chain Qualification



## Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

## Internship in Strategic Projects in Global Sales (m/f/d)

BSH Hausgeräte GmbH | Job-ID: 76044628 | Full time | from september 2026  
Munich

### YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Drive global sales and innovation projects with a focus on Direct-to-Consumer (D2C) business for the BOSCH and SIEMENS brands
- / Lead your own projects in Product & Price Management, from market analysis to recommendations
- / Benchmark competitors and identify growth opportunities to strengthen our value proposition
- / Support the content implementation on our web-shops to ensure optimal online presentation
- / Contribute to the development of new business models to enhance our global D2C offering

### YOUR BENEFITS

- / Flexible organization of working hours by means of time account
- / 35h / week
- / Support during induction and integration into the team
- / Cooperation at eye level and appreciative working atmosphere
- / Working in an inspiring team with a hands-on mentality

### YOUR PROFILE

- / Studies in Business Administration, Engineering, Data Analytics, — ideally with focus on Sales or Digital Business
- / Independent, reliable, and structured working style with a proactive mindset and analytical skills
- / Comfortable handling and interpreting sales and customer data to create meaningful insights
- / Strong communication skills and a collaborative approach in an international environment

### FURTHER INFORMATION

Please visit [bsh-group.com/career](https://bsh-group.com/career). We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

### BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

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Home appliances under the brands:

