

»Maybe tomorrow AI will be driving innovation.«

Cristina

Innovation Technology



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Global Product Manager Spare Parts (m/f/d)

BSH Hausgeräte GmbH | Job-ID: 76044208 | Full time / Part time
Munich

YOUR RESPONSIBILITIES

You will work in an exciting, international environment and make a personal contribution to the company's success. You can expect challenging tasks and projects, such as:

- / Drive the global spare parts business by leveraging in-depth reporting to track and enhance performance across all countries, channels, and products
- / Steer strategic decisions by conducting market analysis, gathering consumer insights & benchmarking against competition & present to senior management
- / Actively combat the alternative parts market by escalating legal violations and executing protective follow-up measures
- / Govern the management and enrichment of master data, ensuring stakeholder alignment to maintain data accuracy and streamline operations
- / Direct the annual global marketing planning process for spare parts with stakeholders, defining and implementing marketing measures based on the 7 Ps

YOUR BENEFITS

- / Remuneration and terms according to the Metal and Electrical Industry collective agreement (30 days' vacation, additional payments e.g. bonuses)
- / Flexible working models to suit your life situation (e.g., remote work, part-time, job-sharing, sabbatical)
- / Support for professional and personal development via BSH's internal Global Learning Campus
- / Attractive employer-funded occupational pension scheme

YOUR PROFILE

- / University degree in business administration with a focus on marketing, technical engineering or similar
- / Pronounced analytical, conceptual skills and expert skills in data-driven analysis (Analysis for Office, Power BI, SALA, SPA, SMA, Censhare etc.)
- / Proven expertise in stakeholder management, featuring outstanding skills in communicating & presenting complex topics effectively to senior management
- / Full professional fluency in English and German, enabling effective communication and collaboration across diverse international teams

I look forward to your application.

Carina Grad (HR Contact)

ANY QUESTIONS?

Please visit bsh-group.com/career or write to us at BSH-Karriere@bshg.com. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

