

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Global Sales (Gaggenau) (m/f/d)

BSH Hausgeräte GmbH | Job-ID: 76046024 | Part time | Work Mode: On-site |
from September 2026

Munich

YOUR RESPONSIBILITIES

Ready to shape the future of luxury appliances with Gaggenau's global sales team? Want hands-on experience in an international environment, scaling luxury customer journeys and architect networks worldwide?

- / Gain broad insight and experience across three key strategic initiatives: D2C, Luxury Customer Service, and Architects & Designers network
- / Assist in elevating end-to-end customer journeys across digital and offline / service touchpoints strengthening the luxury experience
- / Conduct operational research, market / competitor scans and data maintenance to support decision-making. Track and report sales KPIs
- / Prepare management presentations and ad hoc analyses for stakeholders and leadership; build and update Power BI dashboards and KPI reports
- / Support content management for new digital channels to ensure accuracy and a consistent, on brand presentation. Coordinate with HQ and countries

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Enrolled in a Bachelor's or Master's program in Business, Economics or related field, favorably at TUM / LMU / Hochschule München
- / Strong interest in sales, business development and go to market strategy; initial practical experience a plus. Proactive, team-oriented & motivated
- / Analytical mindset with basic understanding of sales KPIs; highly organized and detail-oriented
- / Confident in MS Office (Excel, PowerPoint, Copilot); familiarity with Power BI; dashboard experience is an advantage

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

